

make it possible.

Carbopol® Ultrez 30 polymer

Formulate systems that keep young skin flawless and help aging skin remain youthful.

Balancing the rheology characteristics, aesthetic properties and stabilization of skin care systems featuring anti-aging and blemish-fighting actives is no longer a challenge with Lubrizol's next generation carbomer. NEW Carbopol® Ultrez 30 polymer offers improved electrolyte tolerance, superior thickening performance in a broader pH range, and rich distinct sensory without compromising the efficacy of your formulations.

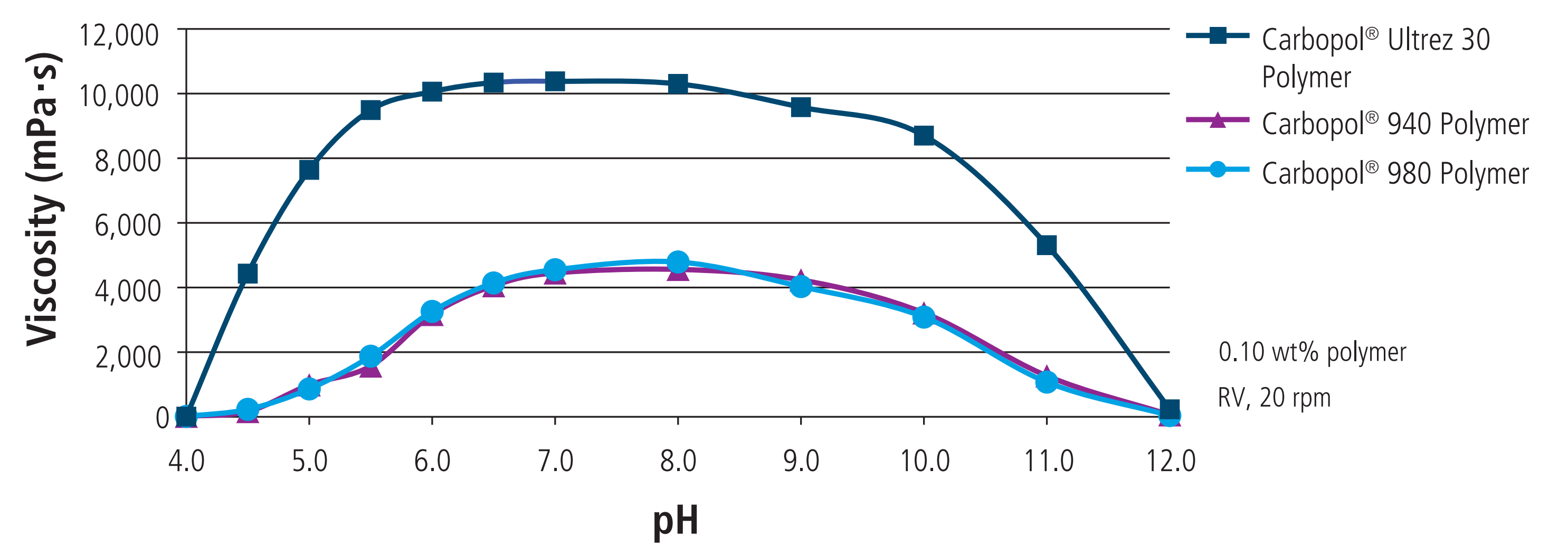
KEY BENEFITS OF NEW CARBOPOL® ULTREZ 30 POLYMER

- Efficient thickening at low use levels in low electrolyte systems
- Superior viscosity in a broad pH range, including in low pH systems
- Electrolyte tolerance
- Richer sensory

HIGH THICKENING EFFICIENCY

Carbopol Ultrez 30 polymer provides excellent viscosity at low concentrations in systems containing no to low levels of electrolytes.

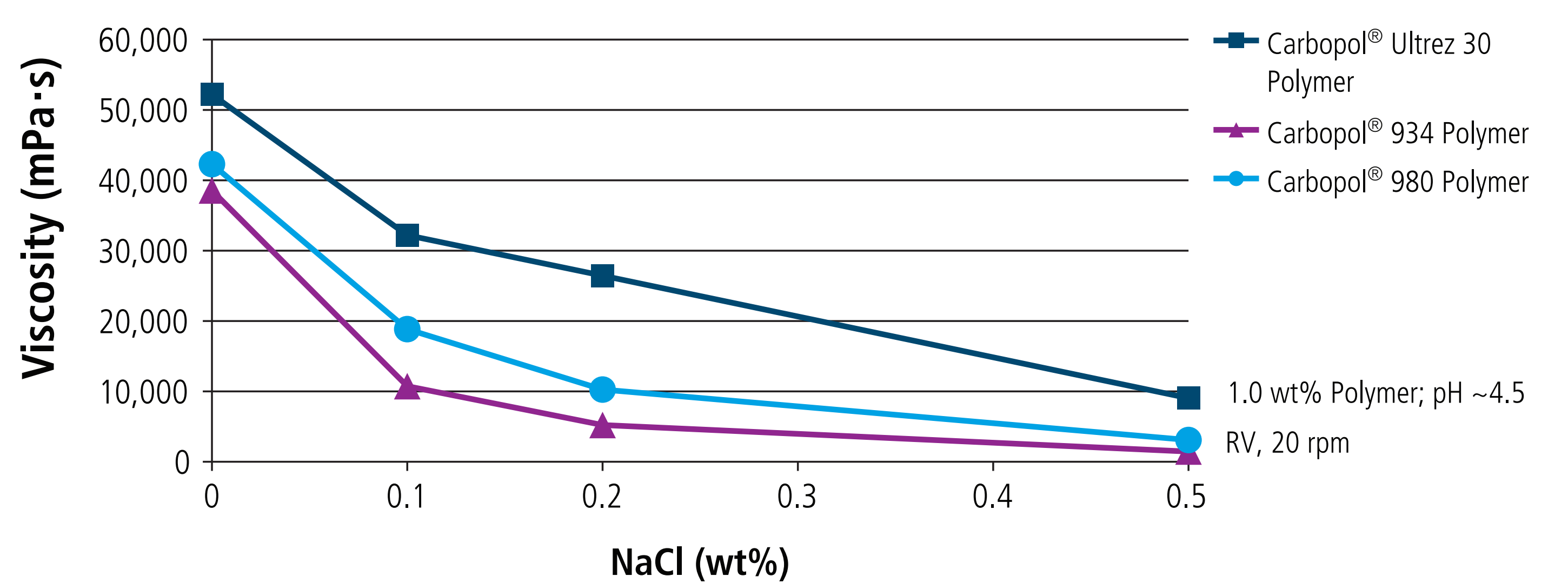
FIGURE 1: pH Curve of 0.1% Carbopol® Ultrez 30 Polymer in a Mucilage Gel



IMPROVED ELECTROLYTE TOLERANCE

Compared to traditional homopolymers, Carbopol Ultrez 30 polymer offers good viscosity in the presence of electrolytes, demonstrating improved electrolyte tolerance at higher NaCl levels.

FIGURE 2: Electrolyte Resistance in a Mucilage Gel at pH 4.5



Carbopol Ultrez 30 Polymer provides very good and consistent viscosity and suspension efficiency with and without electrolytes in a broad range of pH in skin care systems. It's all possible with Carbopol Ultrez 30 polymer.



For more information, samples and starting formulations visit www.lubrizol.com/ultrez30



Formulate With Confidence™