

## PERFORMANCE COATINGS

# **PRODUCT DATA SHEET**

### PrintRite<sup>™</sup> DP 537N

PrintRite<sup>™</sup> DP 537N is normally used as a matte inkjet coating where good adhesion and water resistance is required when printed via water-based inkjet. PrintRite<sup>™</sup> DP 537N has excellent anchorage to a wide variety of films along with the ability to withstand prolonged water soak and wet rub tests. Product has high solids for ease of use. Product exhibits excellent anchorage to a wide variety of films and synthetic paper.

### FEATURES AND BENEFITS

- Adhesion
- Ideal for inkjet print applications

- Rub Resistance
- Water Resistance

• Matte

**CHARACTERISTICS** 

Characteristic Name	Value
Appearance	Milky white liquid
Brookfield Viscosity (cps)	75 - 300
Density (lb/gal @ 25 °C)	9.012
рН	4.0 - 7.0
Solids (wt %)	23.0 - 26.0
VOC Content	0.044% by weight (excl. water)

### **APPLICATIONS**

• Digital Printing Coatings

## **AVAILABLE REGIONS**

North America

### **RECOMMENDED STORAGE AND RE-TEST DATE**

Lubrizol recommends retesting quality after 180 days. See SDS for storage conditions and handling instructions.

### **REGULATORY STATUS**

Please see the product's current material safety data sheet, SDS, for regulatory information. You can request an SDS at www.lubrizol.com/coatings.

Should you have questions on additional topics, please feel free to contact your Lubrizol representative or one of our regional Customer Assistance groups listed here:

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