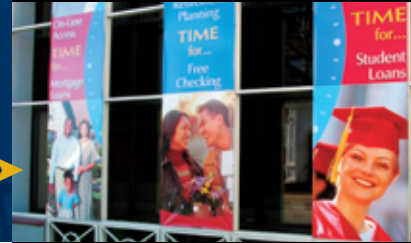


## PrintRite® Printing Solutions for Engineered Substrates



▶▶▶ Lubrizol provides a complete line of print receptive coatings – including acrylics, polyurethanes, PVC and other polymers as well as specially formulated compounds – for a variety of applications on engineered substrates. From industrial fabrics to home décor, Lubrizol supplies the technology to help you create the innovative products demanded in today's marketplace. More specifically, **PrintRite®** printable coatings are ideal for the following applications:

- ▶ **Reproduction artist canvas**
- ▶ **Banners & displays**
- ▶ **Indoor point of purchase displays**
- ▶ **Outdoor banners & soft signage**
- ▶ **Awnings**
- ▶ **Wallcoverings & other decorative prints**
- ▶ **Nonwoven packaging**
- ▶ **Photographic paper**

Our **PrintRite** printing solutions offer a wide range of properties, including excellent print clarity and flame resistance. In addition, **PrintRite** printable coatings are receptive to various ink systems, including solvent, aqueous, eco-solvent and UV cure.

No matter what your application need, turn to Lubrizol to meet a broad range of challenges. We back all of our high-performance products with global resources, unmatched technical expertise and a commitment to responding to your unique needs – making us the single-source supplier for any engineered substrate, such as textiles, nonwovens or paper.



PrintRite® Solutions  
Adapt to Your  
Changing Needs.

### Features & Benefits

- Excellent print clarity
- Full color gamut
- Flame resistant characteristics
- Application and testing know-how
- Gloss to matte finish spectrum
- Excellent adhesion, print will not wash off



## PrintRite® Solutions Property & Selection Table

	PrintRite	Viscosity	Matte/Gloss Finish	Flame Retardant	Application Method	Softness	Key Feature	Markets
SOLVENT & ECO-SOLVENT INKS	DP-200	6,500 cps	Satin-Matte	No	Knife Coating	Soft	High Print Density	Outdoor Banner, Point Of Purchase, Awnings
	DP-201	6,500 cps	Semi-Gloss	No	Knife Coating	Soft	Low Temp OPP	
	DP-202	1,000 cps	Satin-Matte	No	Padding/Mayer Rod	Soft	High Print Density, Lower Viscosity	
	DP-205	6,500 cps	Glossy	Yes	Knife Coating	Soft	Flame Retardant Properties & Glossy	
	DP-275	500 cps	Semi-Gloss	No	Various	Soft	High Print Density	
	DP-276	500 cps	Glossy	Yes	Various	Hard	Flame Retardant Properties & Glossy	
	DP-277	500 cps	Semi-Gloss	Yes	Various	Soft	Flame Retardant Properties & High Print Density	
	DP-278	200 cps	Glossy	No	Various	Hard	Hard & Glossy	
DP-279	35 cps	Glossy	Yes	Various	Hard	Flame Retardant Properties & Glossy		
AQUEOUS INKS	DP-320	6,500 cps	Matte	No	Knife Coating	Medium	High Quality Art Applications	Fine Art Reproductions, Printing Paper, Photographic Paper
	DP-350	4,000 cps	Glossy	No	Various	Medium	Rapid Ink Drying	
	DP-375	600 cps	Semi-Gloss	No	Various	Medium	Water Resistant	

With **Lubrizol's** unique position to custom formulate, many additional feature combinations can be produced to meet your specific requirements, including:

- flame retardancy
- scratch resistance
- hardness/softness
- viscosity
- finish (matte/gloss level)
- whiteness of background
- substrate effectiveness



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